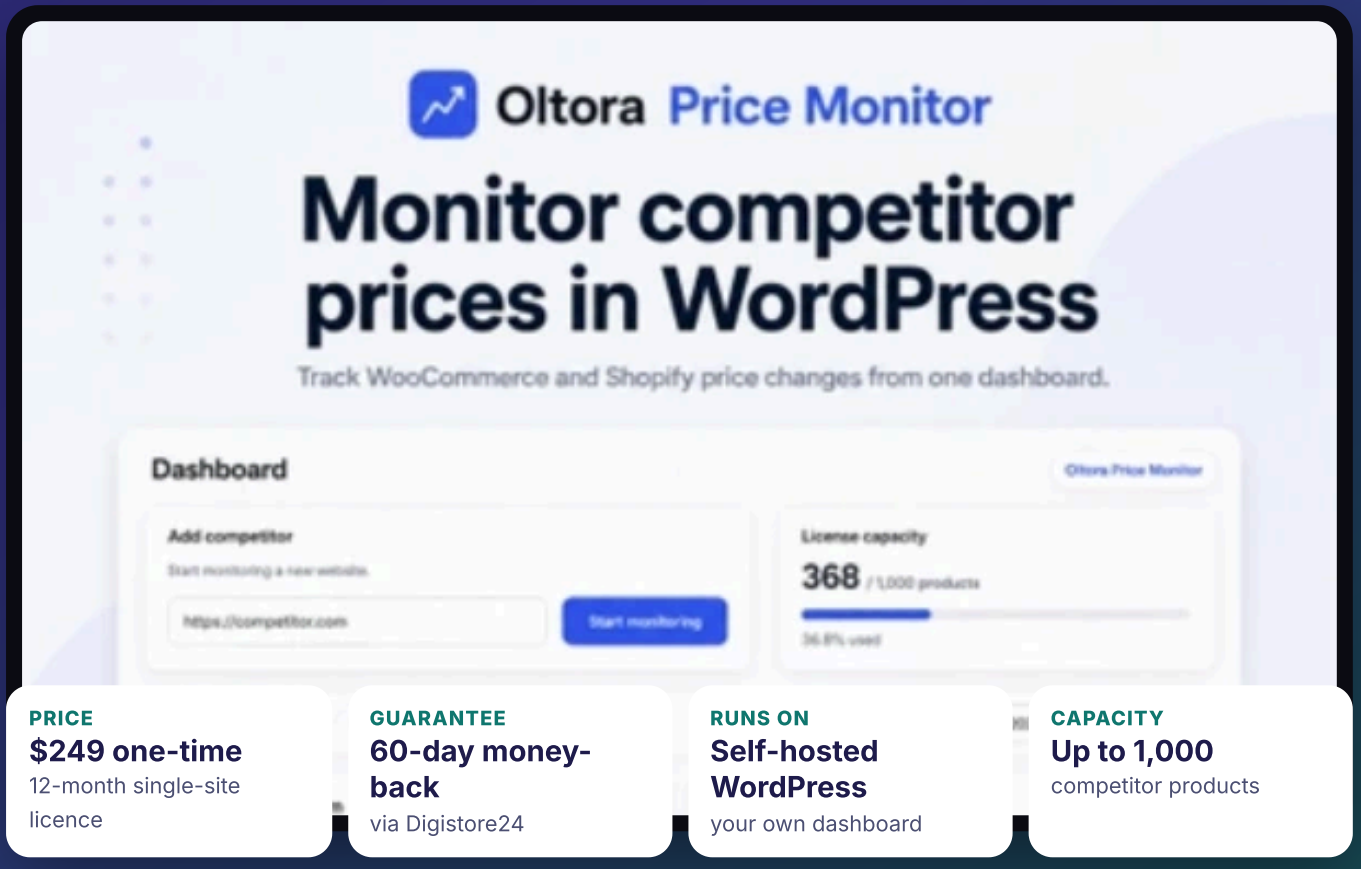
SoftwareSelects

Review & Setup Guide · November 27, 2026

Oltora Price Monitor Review 2026: Competitor Price Tracking Inside WordPress

A self-hosted WordPress plugin that watches competitor prices on WooCommerce, Shopify and other structured stores, keeps a price history and e-mails daily change summaries. $249 one-time for a 12-month single-site licence, no auto-renewal, 60-day money-back guarantee.



By Serkan Fatih Gökdemir · SoftwareSelects

OUR VERDICT

Price intelligence without another monthly SaaS bill

Store owners pick

Most competitor price trackers are monthly SaaS tools that store your data on someone else's servers. Oltora Price Monitor runs inside your own WordPress dashboard instead. You add a competitor store and it scans supported WooCommerce, Shopify and structured-data stores on the schedule you set — each competitor can have its own scan frequency — then shows price increases and decreases, keeps a full price history and change analysis, e-mails your team a daily summary and exports everything to CSV. The Single Site licence covers up to 1,000 competitor products and includes private plugin updates and support for 12 months, for a single $249 payment that does not renew automatically. It suits WooCommerce stores, agencies and e-commerce consultants who want price data on their own server. The offer is new and has no public website or documentation yet, so the 60-day money-back guarantee is your trial: test it on staging with your real competitors.

What we like

- **Self-hosted.** Runs in your WordPress; price data stays on your server.
- **WooCommerce and Shopify.** Plus other stores with structured product data.
- **Price history.** Change analysis shows trends, not just today's price.
- **Daily e-mail summaries.** The team sees every increase and decrease.
- **Flexible scans.** Independent scan frequency per competitor; CSV export.
- **No auto-renewal.** $249 once for 12 months, plus a 60-day money-back guarantee.

Good to know

- **New, little public info.** No separate website, documentation or public reviews yet — test before relying on it.
- **Store support varies.** It covers supported WooCommerce, Shopify and structured stores; others may not work.
- **12-month licence.** Updates and support last a year; after that you choose whether to buy again.
- **Scan politely.** Use moderate scan frequencies and respect competitors' site terms.

WHAT'S INSIDE

What Oltora Price Monitor includes

From the Digistore24 order form and marketplace listing (November 2026).

Monitor

Add competitors
Paste a store URL

Supported stores
WooCommerce, Shopify, structured data

Up to 1,000 products
Single Site licence

Independent scan frequencies
Per competitor

Analyse

Increases & decreases
At a glance per store

Price history
Change analysis over time

Date ranges
Today, 7 days, 30 days, custom

Reports
Per competitor

Share

Daily e-mail summaries
For your team

CSV export
Use in sheets or BI

Private updates
12 months

Support
12 months

Good to know: the dashboard picture on this page is the seller's product image. Because the offer is new, we recommend a staging test before using it on a live store.

HOW IT WORKS

From install to your first price report

1

Install the plugin

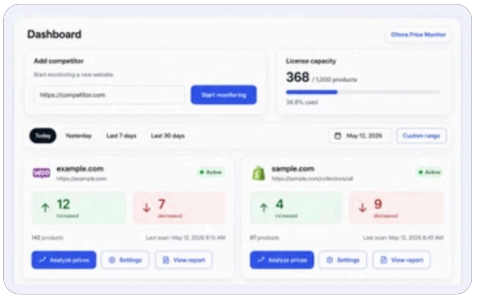
Download the plugin after purchase, upload it in WordPress (Plugins → Add New → Upload) and activate your licence.

Upload	.zip
Activate	licence key
Updates	12 months
Hosting	your server

2

Add competitors

Paste a competitor store URL and start monitoring. The licence bar shows how many of your 1,000 products are used.



3

Set scan schedules

Give each competitor its own scan frequency — daily for close rivals, less often for others.

Close rival	daily
Others	weekly
History	kept
Load	moderate

4

Act on the changes

Read the daily e-mail summary, check the price history and export to CSV when you review your own prices.

E-mail	daily summary
Increases	↑
Decreases	↓
Export	CSV

PRICING

One payment for a 12-month licence

From the Digistore24 order form. Not a subscription — nothing is charged automatically.

1 WordPress site

Single Site

$249 one-time

12-month licence, no auto-renewal.

- Up to 1,000 competitor products
- Price history and change analysis
- Independent scan frequencies
- Daily e-mail summaries and CSV export
- Private updates and support for 12 months
- 60-day money-back guarantee

When the licence period ends you decide whether to buy a new licence. Taxes, if any, are shown at Digistore24 checkout.

HOW TO TRY IT

Try Oltora risk-free in 4 steps

1
Check compatibility
WordPress + supported stores.

2
Buy the licence
$249 once, 12 months.

3
Test on staging
With 3 close competitors.

4
Decide within 60 days
Keep it, or get a refund.

Your safety net: request a full refund within 60 days of purchase — refunds are processed through Digistore24. Test on staging first.

SETUP GUIDE

Setup guide: install and start monitoring

About 20 minutes. Use a staging site first.

1 Prepare a staging site

Make a staging copy of your WordPress site (many hosts offer one-click staging) and a full backup.

2 Buy the licence

Check out through Digistore24. Plugin access and licence information arrive after purchase — keep the order e-mail for the 60-day guarantee.

3 Install the plugin

WordPress → Plugins → Add New → Upload Plugin → choose the .zip → Install → Activate.

4 Activate your licence

Open the Oltora Price Monitor menu and enter the licence information you received.

💡 Licence missing? Contact the seller through your Digistore24 order.

5

Add your first competitor

Paste the competitor store URL in “Add competitor” and click Start monitoring. Start with your three closest rivals.

6

Set scan frequencies

Choose how often each competitor is scanned. Daily for close rivals is usually enough; avoid very frequent scans.

7

Add e-mail recipients

Set who gets the daily price-change summary — yourself, your pricing person or your team.

8

Review and go live

After a week, compare results with manual checks. If it works, install on your live site; otherwise request a refund within 60 days.

OPTIONAL

How to use it for your business

Starting points.

Small WooCommerce store

1. Watch **3–5** close rivals.
2. Only your best sellers.
3. Daily summary to you.

Goal: never be surprised by a price drop.

Growing shop

1. Group by category.
2. Weekly CSV review.
3. Use price history before matching.

Goal: smarter pricing decisions.

Agency / consultant

1. One licence per client site.
2. Monthly report from CSV.
3. Keep scans moderate.

Goal: a pricing service for clients.

Six things worth knowing

$249 once
12-month licence.

No auto-renewal
You decide later.

1,000 products
Single Site limit.

Self-hosted
Your WordPress.

New offer
Test on staging.

60-day refund
Via Digistore24.

PRINT & TICK

Your Oltora Price Monitor setup checklist

Tick each step as you go — from staging to your first price report.

- [ ] Prepare a staging site
- [ ] Buy the licence
- [ ] Install the plugin
- [ ] Activate your licence
- [ ] Add your first competitor
- [ ] Set scan frequencies
- [ ] Add e-mail recipients
- [ ] Review and go live

Good to know: steps follow standard WordPress plugin installation and the seller's feature list (November 2026); menu names may differ in the plugin.

YOUR FIRST TWO WEEKS

Test before you rely on it

Day 1	Staging site, install, activate licence.
Day 2	Add 3 close competitors and set scans.
Week 1	Compare reports with manual checks.
Week 2	Go live — or request a refund within 60 days.

FAQ

Quick answers

What is Oltora Price Monitor?

A self-hosted WordPress plugin that monitors competitor prices on supported WooCommerce, Shopify and structured e-commerce stores.

How much does it cost?

$249 one-time for a 12-month Single Site licence.

Does it renew automatically?

No. Nothing is charged automatically; after 12 months you decide whether to buy a new licence.

How many products can I monitor?

Up to 1,000 competitor products with the Single Site licence.

Which competitor stores work?

Supported WooCommerce and Shopify stores and other stores with structured product data.

Do I need WooCommerce on my own site?

It runs in WordPress; the seller lists WordPress as the requirement. Check with support for your setup.



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Serkan builds websites, WordPress plugins and online tools himself and checks every detail — what a product does, what it costs, the refund terms and who it suits.

Questions? Ask our assistant

Open softwareselects.com/website-marketing/oltora-price-monitor/ and click “Ask about Oltora Price Monitor” — it answers in seconds.

Sources: the Digistore24 order form and marketplace listing for Oltora Price Monitor, checked on November 27, 2026. Image is the seller’s product image. Details can change — always confirm the price and refund terms at checkout. SoftwareSelects may earn a commission from purchases made through our assistant’s links, at no extra cost to you. © SoftwareSelects