SoftwareSelects

Review & Setup Guide · November 26, 2026

MyFormatConverter Review 2026: One Tool to Make Videos and Music Play Anywhere

A media converter from Engelmann Software that turns videos, music and TV recordings into the right format for your phone, tablet, TV or car radio — with device profiles, batch conversion and disc burning. $29.99 one-time with a 60-day money-back guarantee.



By Serkan Fatih Gökdemir · SoftwareSelects

OUR VERDICT

The easy answer to “this file won’t play”

Top pick media converter

MyFormatConverter, from the German publisher Engelmann Software, solves one everyday problem very well: a video or song that will not play on the device you want. You pick a tool, add files — or a whole folder — and choose a target such as iPhone, Android, Smart TV, car radio or DVD; the device profile sets the format, codec and quality for you. Beyond conversion it rips and burns CDs and DVDs, repairs TV-receiver recordings, trims clips, swaps soundtracks and makes slideshows, and the Premium edition adds video optimisation, logo removal, blurring and 2D-to-3D. Everything runs locally on your PC, it is a one-time purchase, and the 60-day money-back guarantee makes it a low-risk try.

What we like

- **Device profiles do the thinking.** Choose “iPhone” or “Smart TV” instead of guessing codecs and bitrates.
- **Handles almost any file.** Opens MP4, MKV, MOV, AVI, WMV, FLV, TV recordings, MP3, FLAC, WMA and many more.
- **Whole folders at once.** Batch conversion keeps your folder structure — ideal for a music or video collection.
- **More than a converter.** CD ripping, disc burning, trimming, new soundtracks and photo slideshows in one program.
- **Private by design.** Files are converted on your own PC; nothing is uploaded to a cloud.
- **Pay once, safe purchase.** $29.99 once from an established German publisher, with a 60-day money-back guarantee.

Good to know

- **Check the version you get.** The Digistore24 order form lists Windows 7–11; the publisher’s current release is version 11 (Windows 10/11 64-bit). Your download page shows which one you get.
- **No copy-protected discs.** Protected DVDs and Blu-rays cannot be converted, for legal reasons — your own recordings and unprotected files are fine.
- **AI upscaling needs a decent GPU.** In version 11, upscaling runs on Vulkan-capable graphics; older chips work but are much slower.
- **Quality can’t be invented.** Converting a small, blurry video to 4K makes it bigger, not truly sharper.

WHAT'S INSIDE

Convert, improve, edit and burn

These are the tools Engelmann describes for MyFormatConverter Premium. Tools marked "v11" are in the current version 11.

Convert

Convert video
MP4, MKV, MOV, AVI, WebM; H.264, HEVC, AV1

Convert audio
MP3, AAC, FLAC, WAV, OGG, Opus; CD ripping

Device profiles
iPhone, iPad, Android, Smart TV, car radio, DVD

Batch folders
Whole folders and drives, structure kept

Improve

Optimise video
Denoise, deflicker, colour, smaller files

TV recordings
Repairs receiver files (TS, REC, PVR)

AI upscaling (v11)
Double size, Full HD, 4K or 8K

Smoother motion (v11)
Doubles the frame rate, e.g. 25 → 50 fps

Edit & burn

Trim & soundtrack
Cut start/end, remove or replace audio

Logos & blurring
Remove channel logos, blur faces, add a watermark

2D → 3D & slideshows
For 3D TVs; photos + music into a movie

Burn discs
Audio CDs, video DVDs with menus, data discs

Version note: Engelmann's current release is MyFormatConverter 11, which also runs on macOS and Linux. The Digistore24 order form describes the Windows download. Check the version on your download page; if it is not what you expected, contact the publisher or use the 60-day money-back guarantee.

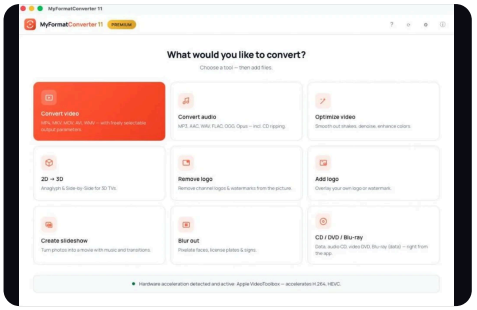
HOW IT WORKS

From “won’t play” to “plays everywhere” in four steps

1

Pick a tool on the start screen

Convert video, convert audio, optimise video, 2D → 3D, logos, slideshow, blurring or disc burning — each is one tile on the start screen.



2

Add files or a whole folder

Drag in single files, or add a folder or drive — batch conversion keeps the folder structure, so a whole music or video collection converts in one go.

Holiday videos	24 files
Music collection	1,250 files
TV recordings	6 files
Keep folders	✔

3

Choose where it should play

Pick a device profile — iPhone, Android, Smart TV, car radio, DVD — or set format, codec, resolution and frame rate yourself.

Target	Smart TV
Format	MP4 · H.264
Resolution	1080p
Audio	AAC

4

Start and copy to your device

Click start; hardware acceleration speeds things up and the remaining time is shown. Copy the finished files to your phone, USB stick or TV.

Hardware acceleration	active
Progress	62 %
Time left	4 min
Output folder	Open ✔

PRICING

One payment, no subscription

MyFormatConverter Premium is a one-time purchase through Digistore24. You get the download right after paying and your serial number by e-mail. Price as shown on the order form in US dollars.

Recommended

MyFormatConverter Premium

$29.99 one-time

The full Premium edition as a Windows download.

- All conversion, editing and burning tools
- Device profiles and batch conversion
- Serial number by e-mail, downloads for 3 months
- 60-day money-back guarantee

Optional extras at checkout

+$8.74 from

Not needed to use the program.

- Premium Support (2 years): +$8.74 — your e-mails answered first
- Backup DVD by post: +$15.30 — a physical copy of the installer
- Both covered by the 60-day guarantee

Sales tax or VAT is added at checkout where it applies, and the price may be shown in your local currency. Download products can be downloaded up to 5 times within 3 months of payment, so save the installer.

HOW TO TRY IT

Try MyFormatConverter risk-free in 4 steps

1
Buy the download
$29.99 once on Digistore24, with your serial by e-mail.

2
Install and activate
A few minutes on your Windows PC.

3
Convert real files
Try your own videos and music on your own devices.

4
Decide within 60 days
Keep it, or request a full refund through Digistore24.

Your safety net: MyFormatConverter comes with a 60-day money-back guarantee handled by Digistore24. If it is not for you, request a full refund within 60 days through the link in your Digistore24 order e-mail.

SETUP GUIDE

Installing and using MyFormatConverter

Installation takes a few minutes. Then convert one real file to the device you care about most — that is the quickest way to see if it fits.

1

Buy the download and keep your e-mails

Check out on Digistore24 ($29.99 one-time). You land on the download page straight away, and your **serial number** arrives by e-mail.

- Keep the Digistore24 order e-mail — it has your download link and the refund link for the 60-day guarantee.
- Downloads work up to 5 times within 3 months, so save the installer somewhere safe.

2

Install the program

Save your work and close open programs. Then double-click the downloaded installer and follow the steps.

- Check the version number on the download page and in the installer, so you know which features you have.

3

Enter your serial number

Start MyFormatConverter from the Start menu or the desktop icon and enter the serial number from your e-mail when asked. The Premium tools are then unlocked.

💡 Copy and paste the serial number to avoid typing mistakes.

4

Choose a tool

On the start screen pick what you want to do: **Convert video**, **Convert audio**, **Optimise video**, **2D → 3D**, **Remove/Add logo**, **Blur out**, **Create slideshow** or **CD / DVD / Blu-ray**.

5 Add files or a folder

Drag files into the window, or add a whole folder or drive for batch conversion — the folder structure is kept.

- TV-receiver recordings (TS, REC, PVR) are recognised and can be repaired while converting.
- Copy-protected DVDs and Blu-rays cannot be added.

6 Pick the device profile

Choose where the file should play — **iPhone/iPad**, **Android**, **Smart TV**, **car radio / USB stick**, **website**, **archive** or **DVD** — or set format, codec, resolution and frame rate yourself.

- Not sure? Use our format finder above.
- Trim the start and end, or swap the soundtrack, before you start if you need to.

7 Start and watch the progress

Click start. Hardware acceleration is used when your graphics chip supports it, and the remaining time is shown.

- In version 11 you can switch between background, balanced and full performance while it runs.
- For AI upscaling (v11) a short test run first estimates how long it will take.

8 Copy the result to your device

Open the output folder and copy the files to your phone, USB stick, TV or car radio stick — or burn them to a disc with the CD / DVD / Blu-ray tool.

- Test one file on the device before converting a whole collection.
- If it is not for you, request your refund within 60 days.

OPTIONAL

Three everyday jobs, step by step

These are the jobs most people buy a converter for. Each takes only a few clicks.

Videos for the TV

1. Choose **Convert video** and add the files or folder.
2. Pick the **Smart TV** profile (1080p, or 4K for a 4K TV).
3. Copy the MP4 files to a USB stick and plug it into the TV.

Older TVs prefer H.264 in MP4.

Music for the car

1. Choose **Convert audio** and add your music folder.
2. Pick **MP3** at 192–320 kbit/s (car radio / USB stick profile).
3. Copy the folders to a USB stick — many radios need FAT32.

Folder structure is kept, so albums stay together.

CDs onto your PC or phone

1. Insert the audio CD and choose **Convert audio**.
2. Pick **FLAC** to archive in full quality, or **MP3/AAC** for your phone.
3. Start ripping; repeat for the next CD.

For your own CDs.

Six things worth knowing

Profiles first
Start with a device profile; change settings only if you need to.

Batch saves time
Add a whole folder — the structure is kept.

H.264 plays everywhere
HEVC saves space but older devices may not play it.

Test one file
Check one converted file on the device before doing hundreds.

No protected discs
Copy-protected DVDs and Blu-rays cannot be converted.

Runs locally
Your files stay on your PC — no cloud upload.

PRINT & TICK

Your MyFormatConverter setup checklist

Tick each step as you go. Installation takes a few minutes.

- [ ] Buy the download and keep your e-mails
- [ ] Install the program
- [ ] Enter your serial number
- [ ] Choose a tool
- [ ] Add files or a folder
- [ ] Pick the device profile
- [ ] Start and watch the progress
- [ ] Copy the result to your device

Good to know: tool and profile names follow the publisher's descriptions of the current version (November 2026) and can differ slightly in your version. Our assistant can walk you through each step.

YOUR 60-DAY TEST PLAN

Make the most of the money-back window

Day 1	Install it, enter your serial and convert one file to your main device.
Days 2–14	Try a batch: a whole folder of music or videos.
Days 15–50	Try the extras you would use: CD ripping, burning, trimming or slideshows.
Before day 60	Decide: keep it, or request your refund through the Digistore24 order e-mail.

FAQ

Quick answers

What is MyFormatConverter?

It is a media converter from Engelmann Software. It converts videos, music and TV recordings into formats your phone, tablet, TV, car radio or DVD player can play, and it can also rip and burn CDs and DVDs and make slideshows.

Which formats does it support?

According to the publisher it opens MP4, M4V, MKV, MOV, AVI, WMV, WebM, FLV, MPEG, VOB without copy protection, TS and many receiver recordings, plus MP3, AAC, FLAC, WAV, OGG, Opus, WMA and more. It saves to MP4, MKV, MOV, AVI, WebM and MPEG video and MP3, AAC, Opus, FLAC, WAV and other audio formats.

Does it have device profiles?

Yes. There are ready-made profiles for iPhone, iPad, Apple TV, Android, smart TVs and car radios or USB sticks, and you can also set format, codec, resolution and frame rate yourself.

Can it convert many files at once?

Yes. You can add whole folders or drives, and the folder structure is kept in the output.

Can it copy DVDs or Blu-rays?

Not copy-protected ones — those cannot be converted for legal reasons. Unprotected VOB files and your own recordings are fine, and it can burn video DVDs, audio CDs and data discs.

Which Windows versions does it need?

The Digistore24 order form lists Windows 7, 8.1, 10 and 11. The publisher's current version 11 needs Windows 10 or 11 (64-bit). Your download page shows which version you receive.

SG

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Serkan builds websites, WordPress plugins and online tools himself and checks every detail — what a product does, what it costs, the refund terms and who it suits.

Questions? Ask our assistant

Open softwareselects.com/pc-utilities-media/myformatconverter/ and click "Ask about MyFormatConverter" — it answers in seconds.

Sources: the Digistore24 order form, the Engelmann Software product pages and the MyFormatConverter website, and the heise Download listing, checked on November 26, 2026. The start-window screenshot is the publisher's image of version 11. Details can change — always confirm the price and refund terms at checkout. SoftwareSelects may earn a commission from purchases made through our assistant's links, at no extra cost to you. © SoftwareSelects